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April 1, 2025

**VIA ECF**

Honorable Maria Valdez  
United States District Court  
Northern District of Illinois  
Courtroom 1041  
219 South Dearborn Street  
Chicago, IL 60604

**Re: *Huizhou Wokeer Electronic Technology Co., Ltd. v. Kenashii LLC, 24-cv-07822***

Dear Judge Valdez:

We represent Defendant, Kenashii LLC (“Defendant”), in the above-referenced matter. Per the Court’s March 28, 2025 directive, we write to request that the Court refrain from accepting Plaintiff’s notice of dismissal. Since Defendant is prepared to timely file its Answer with Counterclaims for Plaintiff’s extensive infringing activities (which is attached hereto as Exhibit A) in this action, it strikes us as most reasonable to avoid incurring additional expenses commencing a separate action and serving Plaintiff, who commenced the instant action and already established a forum for adjudicating the parties’ respective claims. Accordingly, Defendant requests leave of the Court to file its Answer with Counterclaims on or before April 3, 2025 (as originally contemplated), or such other date as ordered by the Court.

We thank the Court for its continued attention to this matter. Should the Court require any additional information from the parties, we are happy to provide it.

Respectfully Submitted,

A handwritten signature in black ink, appearing to read "Gabriel Altman". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Gabriel Altman

cc: He Cheng (via ECF)

# Exhibit A

Defendant Kenashii LLC (“Kenashii”), by and through its undersigned counsel of record, hereby answers the First Amended Complaint with Jury Demand (ECF No. 17) (the “Complaint”) filed by Plaintiff Huizhou Wokeer Electronic Technology Co., LTD (“Plaintiff”), and advances its own Counterclaims against Plaintiff, as follows:

1. Kenashii responds to Paragraph 1 by noting that it contains legal conclusions warranting no response, and further refers to the Court’s decision on Kenashii’s motion to dismiss, which concluded that Plaintiff’s federal and state claims survived dismissal at the pleading stage. (ECF No. 32.) Notwithstanding the foregoing, Kenashii maintains that Plaintiff has infringed on Kenashii’s trademarks, as recited in more detail herein.

### **JURISDICTION AND VENUE**

2. While this paragraph contains legal conclusions to which no response is required, Kenashii admits that, to the extent Plaintiff states a claim under the Lanham Act, this Court has original subject matter jurisdiction pursuant to 28 U.S.C. §§ 1331 and 1338 and 15 U.S.C. § 1121.

3. While this paragraph contains legal conclusions to which no response is required, Kenashii admits that venue is proper in this Court.

4. Kenashii denies that Plaintiffs have any cause of action against Kenashii for conduct occurring in the state of Illinois or anywhere else. Kenashii admits that it has engaged in commercial activities in the State of Illinois and in this District, is otherwise subject to personal jurisdiction in this court. Kenashii denies the remaining allegations in this paragraph, including those concerning the harm and/or injury Plaintiff has allegedly suffered.

### **THE PARTIES**

5. Kenashii lacks knowledge or information sufficient to form a belief as to the truth of the allegations recited in this paragraph, and accordingly, denies the allegations in this paragraph.

6. Kenashii admits the allegations in this paragraph.

### **STATEMENT OF FACTS**

7. Kenashii lacks knowledge or information sufficient to form a belief as to the truth of the majority of the allegations recited in this paragraph, although admits that it is aware of an entity (or entities) selling and/or distributing hair removal products under the “WOKAAR” brand name. With respect to the allegations concerning Plaintiff’s trademark bearing serial number 98392859, Exhibit 1 to Plaintiff’s Complaint’s appears to reflect that Plaintiff owns a valid trademark for the “WOKAAR Mark,” as that term is defined in Plaintiff’s Complaint. Kenashii

lacks knowledge or information sufficient to form a belief as to the truth of the remaining allegations in this paragraph, especially those concerning the “design” or “manufacture” of the products referenced.

8. Kenashii lacks knowledge or information sufficient to form a belief as to the truth of the allegations in this paragraph.

9. Kenashii admits the allegations in this paragraph.

10. Kenashii notes that the allegations in this paragraph refers to documents that speak for themselves. Notwithstanding the foregoing and to the extent a response is required, Kenashii admits the allegations in this paragraph.

11. Kenashii notes that the allegations in this paragraph refers to documents that speak for themselves. Notwithstanding the foregoing and to the extent a response is required, Kenashii admits the allegations in this paragraph.

12. Kenashii notes that the allegations in this paragraph refers to documents that speak for themselves. To the extent a response is required, Kenashii admits the allegations in this paragraph insofar as the complaints referenced note that Plaintiff has infringed on Kenashii’s trademark for “Wax that Nose Beard” and Kenashii further notes that Plaintiff omits the language in each complaint stating that, “The trademark that is being infringed is shown on the brand carousel.”

13. Kenashii denies the allegations in this paragraph.

14. Kenashii denies the allegations in this paragraph.

15. Kenashii denies the allegations in this paragraph.

16. Kenashii lacks knowledge or information sufficient to form a belief as to the truth of the majority of the allegations recited in this paragraph, although admits that Amazon may have

acted on Kenashii's complaints referenced in this paragraph since the infringing material associated with the ASINs referenced herein has been removed.

17. Kenashii denies the allegations in this paragraph.

18. This paragraph contains legal conclusions to which no response is required. To the extent a response is required, Kenashii denies the allegations in this paragraph.

19. This paragraph contains legal conclusions to which no response is required. To the extent a response is required, Kenashii denies the allegations in this paragraph.

20. This paragraph contains legal conclusions to which no response is required. To the extent a response is required, Kenashii denies the allegations in this paragraph.

**COUNT I – Declaratory Judgment of Noninfringement of Trademarks**

21. Kenashii incorporates by reference its responses to paragraphs 1 to 20 as if fully set forth herein.

22. This paragraph contains legal conclusions to which no response is required. To the extent a response is required, Kenashii denies the allegations in this paragraph insofar as they characterize Kenashii's complaints as "baseless." Kenashii admits that it has lodged complaints against Plaintiff with Amazon for Plaintiff's infringement of Kenashii's trademark rights.

23. Kenashii denies the allegations in this paragraph.

24. This paragraph contains legal conclusions to which no response is required. To the extent a response is required, Kenashii lacks knowledge or information sufficient to form a belief as to the truth of the allegations concerning how Plaintiff markets and sells its goods to the world at large; however, Kenashii denies the allegations insofar as they disclaim all trademark infringement, which Plaintiff has committed in its various sales and marketing efforts.

25. This paragraph contains legal conclusions to which no response is required. To the extent a response is required, Kenashii denies the allegations in this paragraph.

26. This paragraph contains legal conclusions to which no response is required. To the extent a response is required, Kenashii denies the allegations in this paragraph.

27. This paragraph contains legal conclusions to which no response is required. To the extent a response is required, Kenashii denies the allegations in this paragraph.

**COUNT II – Declaratory Judgment of Trademark Invalidity**

28. Kenashii incorporates by reference its responses to paragraphs 1 to 27 as if fully set forth herein.

29. This paragraph contains legal conclusions to which no response is required. To the extent a response is required, Kenashii denies the allegations in this paragraph.

30. This paragraph contains legal conclusions to which no response is required. To the extent a response is required, Kenashii denies the allegations in this paragraph.

31. This paragraph contains legal conclusions to which no response is required. To the extent a response is required, Kenashii denies the allegations in this paragraph.

32. This paragraph contains legal conclusions to which no response is required. To the extent a response is required, Kenashii denies the allegations in this paragraph.

33. This paragraph contains legal conclusions to which no response is required. To the extent a response is required, Kenashii denies the allegations in this paragraph.

**COUNT III – Unfair Competition under Illinois Common Law**

34. Kenashii incorporates by reference its responses to paragraphs 1 to 33 as if fully set forth herein.

35. Kenashii denies the allegations in this paragraph.

36. Kenashii denies the allegations in this paragraph.

37. Kenashii denies the allegations in this paragraph.

38. Kenashii denies the allegations in this paragraph.

39. This paragraph contains legal conclusions to which no response is required. To the extent a response is required, Kenashii denies the allegations in this paragraph.

40. This paragraph contains legal conclusions to which no response is required. To the extent a response is required, Kenashii denies the allegations in this paragraph.

41. This paragraph contains legal conclusions to which no response is required. To the extent a response is required, Kenashii denies the allegations in this paragraph.

### **AFFIRMATIVE DEFENSES**

#### **FIRST AFFIRMATIVE DEFENSE**

The Complaint fails to state a claim upon which relief may be granted.

#### **SECOND AFFIRMATIVE DEFENSE**

Plaintiff's claims are barred, in whole or in part, by the doctrine of laches.

#### **THIRD AFFIRMATIVE DEFENSE**

Plaintiff's claims are barred, in whole or in part, by the doctrine of waiver.

#### **FOURTH AFFIRMATIVE DEFENSE**

Plaintiff's claims for relief are barred, in whole or in part, by its failure to use the mark in commerce prior to Kenashii in a manner sufficient to grant it superior trademark rights.

#### **FIFTH AFFIRMATIVE DEFENSE**

Plaintiff's claims for relief are barred, in whole or in part, by the presumptive validity of Kenashii's marks being registered on the Principal Register with the United States Patent &

Trademark Office, which entitles them to a presumption of non-descriptiveness and non-genericness.

#### **SIXTH AFFIRMATIVE DEFENSE**

Plaintiff's claims for relief are barred, in whole or in part, because the term "NOSE BEARD" has not become common parlance or otherwise become colloquial.

#### **SEVENTH AFFIRMATIVE DEFENSE**

Plaintiff's claims for relief are barred, in whole or in part, because Plaintiff has unclean hands by infringing upon Kenashii's trademark rights by utilizing Kenashii's duly registered trademarks in interstate commerce without obtaining any license or otherwise seeking permission and/or authority to do so.

#### **EIGHTH AFFIRMATIVE DEFENSE**

Plaintiff's claims for relief are barred, in whole or in part, because Kenashii has acted in good faith at all times with respect to the allegations in the Complaint.

#### **NINTH AFFIRMATIVE DEFENSE**

Plaintiff's claims for relief are barred, in whole or in part, because Plaintiff has sowed consumer confusion by utilizing Kenashii's duly registered trademarks in interstate commerce and co-opting Kenashii's trade dress for its products without any lawful rights to do so.

#### **TENTH AFFIRMATIVE DEFENSE**

Plaintiff's claims for relief are barred, in whole or in part, because Plaintiff's actions in misappropriating Kenashii's intellectual property rights to sell Plaintiff's goods on Amazon.com and elsewhere were unlawful.

### **ELEVENTH AFFIRMATIVE DEFENSE**

Plaintiff's claims for relief are barred, in whole or in part, because Plaintiff's actions in misappropriating Kenashii's intellectual property rights to sell Plaintiff's goods on Amazon.com and elsewhere were illegal.

### **ADDITIONAL AFFIRMATIVE DEFENSES & RESERVATION OF RIGHTS**

Kenashii hereby gives notice that it reserves its rights to assert such other and further defenses as may become known or available during this proceeding and to amend this Answer and all such defenses asserted herein accordingly.

### **COUNTERCLAIMS**

Pursuant to Federal Rule of Civil Procedure 13, Defendant/Counterclaim-Plaintiff Kenashii LLC ("Kenashii") asserts the following counterclaims against Plaintiff/Counterclaim-Defendant Plaintiff Huizhou Wokeer Electronic Technology Co., LTD ("Counterclaim-Defendant").

### **NATURE OF THE ACTION**

1. This is an action for trademark infringement seeking damages for Plaintiff's willful misappropriation of Kenashii's trademarks, (i) "WAX THAT NOSE BEARD" and (ii) "NOSE BEARD," to sell infringing goods across a variety of channels in the same product categories as Kenashii, in direct contravention of the Lanham Act, the Illinois Deceptive Trade Practices Act, and the common law.

### **THE PARTIES**

2. Defendant/Counterclaim-Plaintiff Kenashii LLC ("Kenashii") is a Wyoming-based limited liability company, with its principal place of business located at principal place of business at 1309 Coffeen Avenue, Suite 1200, Sheridan, WY 82801. Kenashii owns the trademarks for

“WAX THAT NOSE BEARD” (USPTO registration number 7,084,290) and “NOSE BEARD” (USPTO registration number 7,492,614).<sup>1</sup> Chromatek Ltd is the parent company of Kenashii LLC, which does business on Amazon.com and elsewhere. Kenashii also markets and sells its products on Amazon and via its direct-to-consumer website, Kenashii.com. Kenashii has sold products to consumers located in this District via its channels.

3. Plaintiff/Counterclaim-Defendant Huizhou Wokeer Electronic Technology Co., LTD (“Counterclaim-Defendant”) is a limited company organized and existing under the laws of the People’s Republic of China, having its principal place of business located at Left Bank, Chang’an S Rd, Huiyang, Rm 03, 2nd Floor, Building 8, Spring Garden, Huizhou, China. At all times relevant to this dispute, Counterclaim-Defendant has been selling and marketing various hair waxing products under the “Wokaar” brand name via Amazon, its own direct-to-consumer website (wokaar.com) and via other online retail channels.

### **JURISDICTION AND VENUE**

4. This Court has subject matter jurisdiction over Kenashii’s counterclaims as federal questions pursuant to Section 39 of the Lanham Act, 15 U.S.C. § 1121, and 28 U.S.C. § 1331 and 28 U.S.C. § 1338(a) and (b).

5. Pursuant to 28 U.S.C. § 1367, this Court has supplemental jurisdiction over Kenashii’s state law counterclaims arising under Illinois statutory and common law since they are so related to the federal claims that they form part of the same case and/or controversy and derive from a common nucleus of operative facts.

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<sup>1</sup> Collectively, the trademarks for “WAX THAT NOSE BEARD” (USPTO registration number 7,084,290) and “NOSE BEARD” (USPTO registration number 7,492,614) are referred to herein as the “Trademarks.”

6. This Court has personal jurisdiction over Counterclaim-Defendant, who has commenced the instant action and thus submitted to its jurisdiction. Moreover, Counterclaim-Defendant makes the infringing products at issue in this lawsuit available for sale in the state of Illinois and in the Northern District of Illinois.

7. Venue is proper in this Court pursuant to 28 U.S.C. § 1391(b)(2) because a substantial part of the events and omissions giving rise to Kenashii's claims occurred in this District.

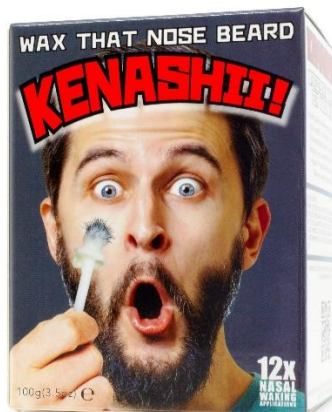
8. Venue is also proper in this Court pursuant to 28 U.S.C. § 1391(b)(3) because Counterclaim-Defendant is subject to this Court's personal jurisdiction with respect to such actions.

### **FACTUAL BACKGROUND**

9. Chromatek Ltd. ("Chromatek") has been an Amazon.com seller since 2017.

10. In approximately May 2018, Chromatek began selling nose waxing kits on Amazon under the Kenashii brand name via distinctive packaging, specifically designed for the purpose. The kits are typically sold containing depilatory wax in a container, which is heated in the microwave to melt the wax, and an applicator for applying the wax and removing hair.

11. In October 2018, Kenashii updated its product packaging to contain the slogan, "WAX THAT NOSE BEARD," which has remained on Kenashii's product packaging ever since. Below is an example of how the English version of the product packaging first appeared, which was subsequently sold on Amazon.



12. Since nose hair removal is a competitive space, Kenashii specifically chose the slogan “WAX THAT NOSE BEARD” for its fanciful nature and to strengthen Kenashii’s brand in the marketplace.

13. In 2022, Kenashii released the “Kenashii Super” kit (the “Kenashii Super Kits”), which, like all Kenashii’s packaging, also featured the slogan “WAX THAT NOSE BEARD.” Kenashii’s Super Kits were marketed and sold featuring the following packaging design:



14. On April 18, 2022, Kenashii submitted its application to the United State Patent and Trademark Office (“USPTO”) to register the word mark “WAX THAT NOSE BEARD,” specifically disclaiming any rights to exclusivity for the term “Wax,” for “International Class 003: Depilatories; Depilatory preparations; Depilatory preparations and substances; Depilatory wax; Wax for removing body hair; Wax strips for removing body hair.”

15. On June 20, 2023, Kenashii’s application for the word mark “WAX THAT NOSE BEARD” matured to registration, and was granted registration number 7,084,290 on the USPTO’s Principal Register. A copy of the registration certificate for the word mark “WAX THAT NOSE BEARD” is annexed hereto as Exhibit A.

16. On September 6, 2023, Kenashii submitted its application to the USPTO for the word mark “NOSE BEARD” for “International Class 003: Depilatories; Depilatory preparations; Depilatory preparations and substances; Depilatory wax; Wax for removing body hair; Wax strips for removing body hair.”

17. On September 3, 2024, Kenashii’s application for the word mark “NOSE BEARD” matured to registration and was granted registration number 7,492,614 on the USPTO’s Principal Register. A copy of the registration certificate for the word mark “NOSE BEARD” is annexed hereto as Exhibit B.

18. Since 2018, Kenashii has sold hundreds of thousands of units of its various nose hair waxing products bearing the word mark WAX THAT NOSE BEARD to customers all around the world, including to consumers in the United States and in Illinois, via Amazon in the United States and United Kingdom as well as Kenashii’s direct-to-consumer website, Kenashii.com.

***Counterclaim-Defendant’s Infringement***

19. While Kenashii was generally aware of Counterclaim-Defendant’s existence as a competitor (along with numerous others), specifically as an entity doing business under the “Wokaar” brand name, Kenashii generally had no issues with Counterclaim-Defendant’s products from approximately 2019 to early 2023 and lodged no complaints or otherwise took any adversary posture vis-à-vis Counterclaim-Defendant.

20. In 2023, Kenashii observed Counterclaim-Defendant marketing its nose hair waxing kits with substantially similar packaging to the Kenashii Super Kits and containing the slogan “Waxing The Nose Beard.”

21. In January 2024, Kenashii's principal, Samuel Jones, conducted a test purchase of Counterclaim-Defendant's ASIN #B0CJ288644,<sup>2</sup> which Mr. Jones observed contained the slogan "Waxing The Nose Beard," which infringes on Kenashii's common law and federal trademark rights. Images reflecting the packaging of the product Mr. Jones purchased from Counterclaim-Defendant are reproduced below:

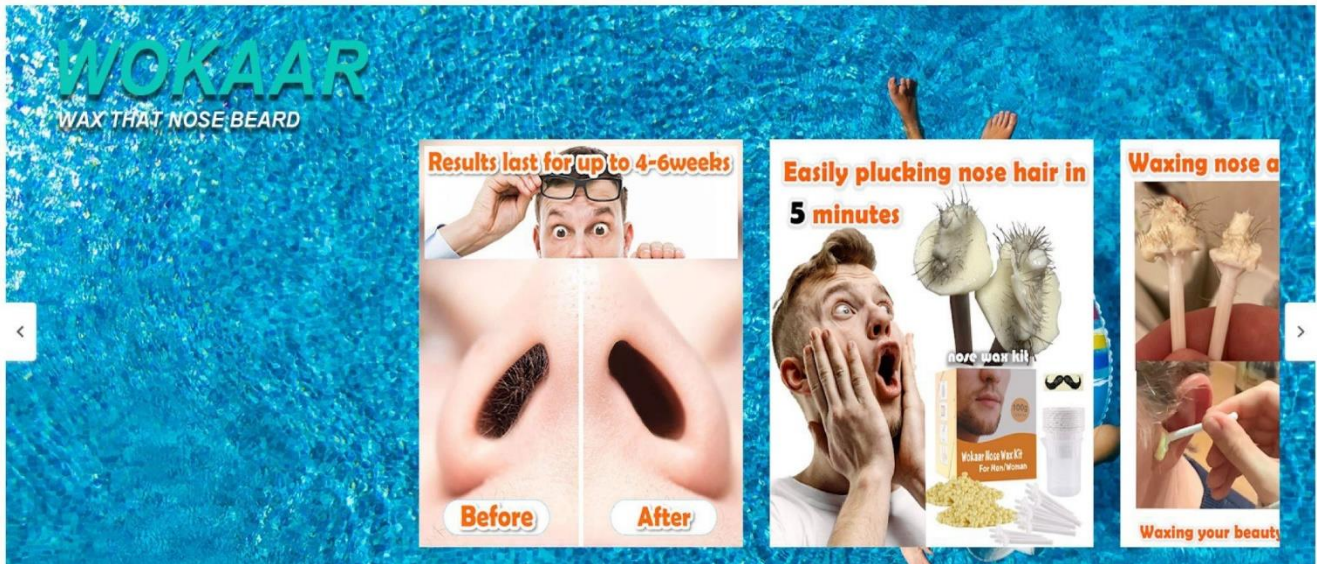


22. Mr. Jones further observed an additional Amazon listing being marketed under the Wokaar brand name (belonging to Counterclaim-Defendant), which also featured the slogan "Waxing The Nose Beard." An image of the additional infringing listing referenced here is reproduced below:

<sup>2</sup> "ASIN" stands for Amazon Standard Identification Number and is a unique identifier given to products sold on Amazon.



23. Additionally, Mr. Jones observed that the Wokaar brand store on Amazon contained a brand carousel that used Kenashii’s exact trademark WAX THAT NOSE BEARD to market its products on Amazon. The offending brand carousel is reproduced below:



24. As a result of Mr. Jones’s test purchases and subsequent observations of Counterclaim-Defendant’s offending listings, in August 2024, Kenashii lodged complaints with Amazon for Counterclaim-Defendant’s ASINs numbered B0CJ288644, B0C3D4369J, and B0CY1WZPL3.

25. Kenashii's complaint for ASIN # B0CJ288644 alleged *inter alia*, that the product packaging infringed on Kenashii's trademark rights and that the brand carousel featured on the product detail page did as well.

26. Kenashii's complaints for ASINs numbered B0C3D4369J and B0CY1WZPL3 alleged *inter alia*, that the brand carousel featured on the respective products' detail page infringed on Kenashii's trademark rights.

27. Upon information and belief, Amazon accepted and actioned all of Kenashii's complaints by removing the infringing product listings.

28. Moreover, in August 2024, Kenashii observed Counterclaim-Defendant's listings for ASINs numbered B0C1NF4XMV and B0B45SPRWV using Kenashii's WAX THAT NOSE BEARD mark. Copies of the infringing listings are attached hereto as Exhibit C (for ASIN # B0C1NF4XMV) and Exhibit D (for ASIN # B0B45SPRWV).

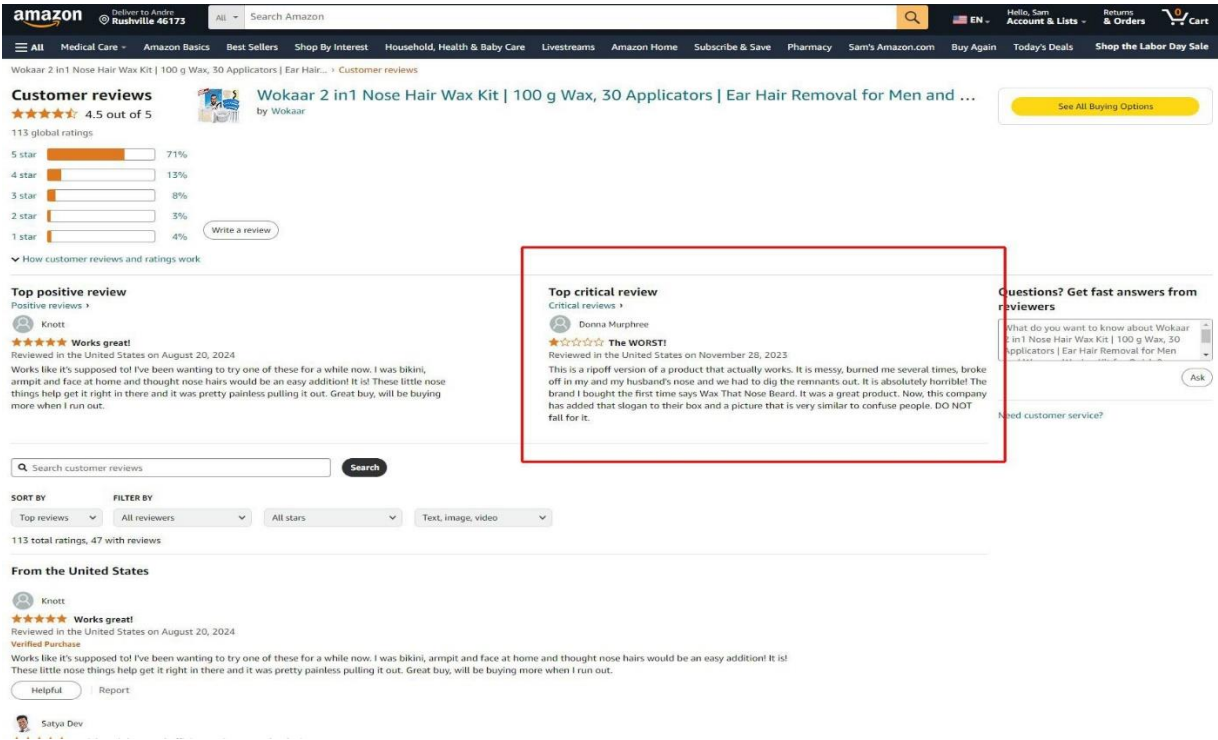
29. Although Counterclaim-Defendant has since changed it, Counterclaim-Defendant's storefront also featured the following listing in late 2024:



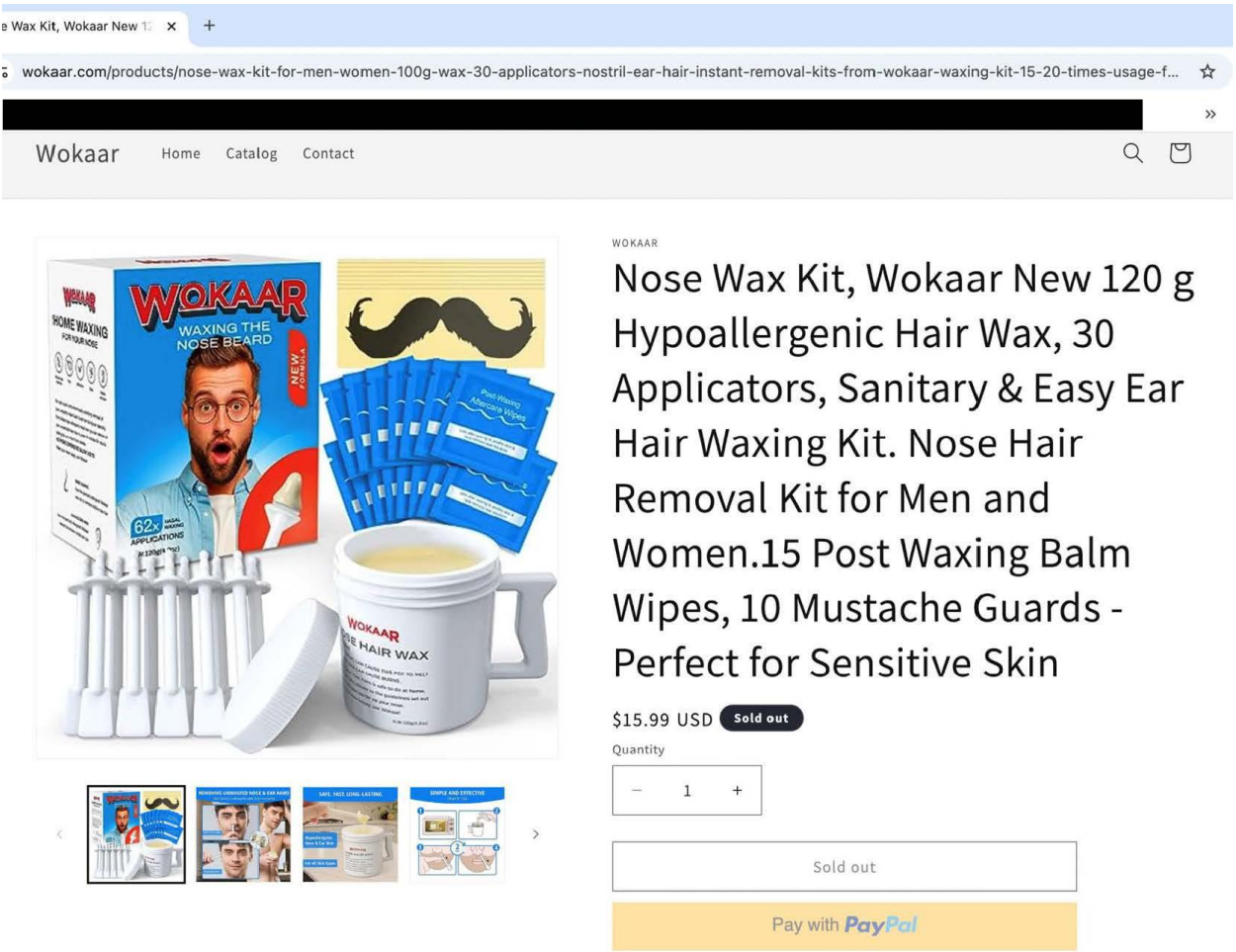
30. Counterclaim-Defendant maintains a YouTube page where it demonstrates how to use the products it sells. In 2024, Kenashii observed Counterclaim-Defendant's YouTube video containing infringing product packaging bearing Kenashii's trademarks, as reproduced on the following page:

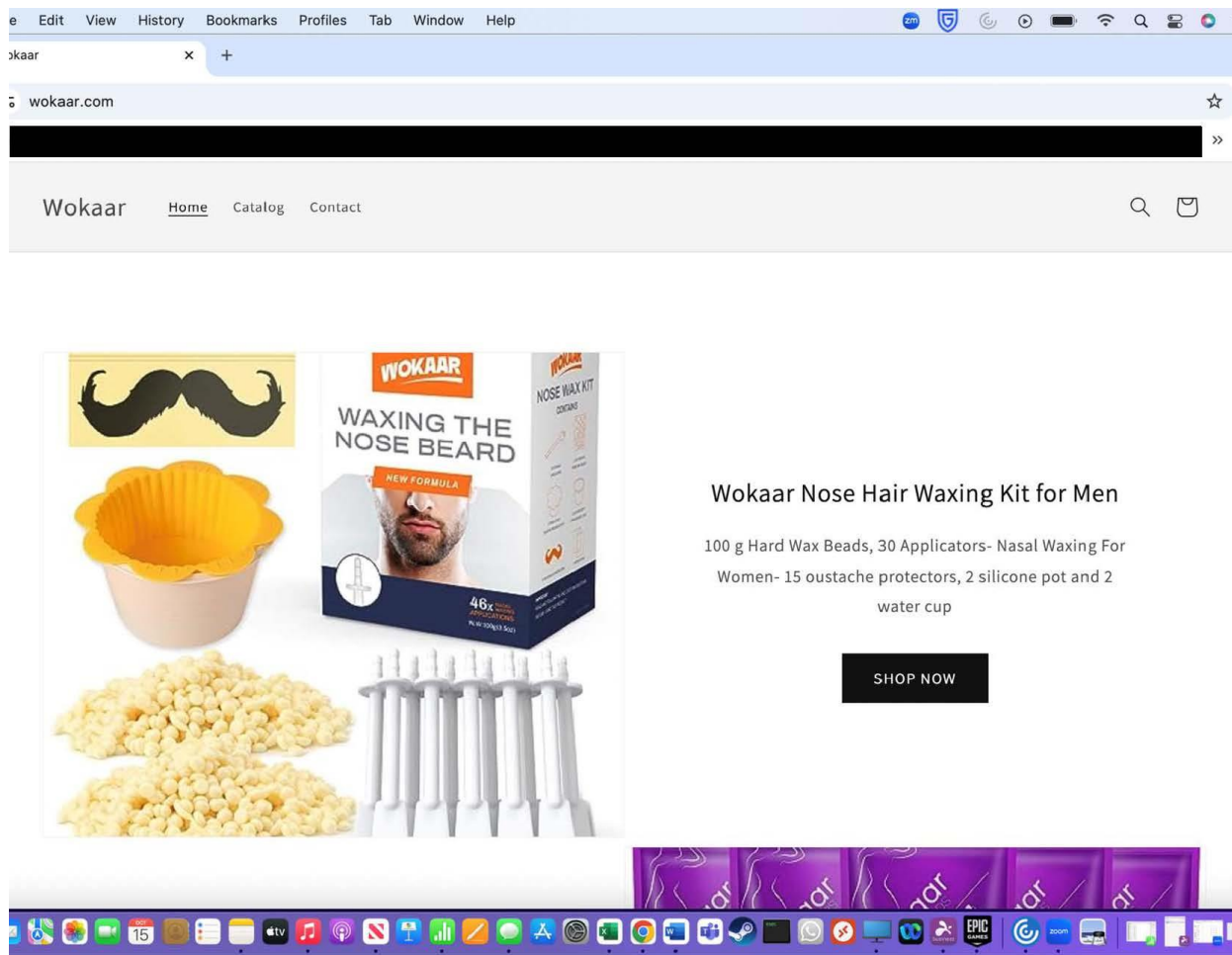


31. While Kenashii cannot be certain how far back Counterclaim-Defendant’s infringement goes, it dates back to at least November 28, 2023, since Kenashii observed and captured a screenshot reflecting a consumer complaining of that the consumer believed it was purchasing Kenashii’s product. The image below is a copy of that screenshot:



32. Screenshots from Counterclaim-Defendant’s website show that, at least as late as October 15, 2024, Counterclaim-Defendant was selling products that infringed on Plaintiff’s trademarks. Two of the screenshots collected by Kenashii are reproduced below (with only bookmarks from the undersigned’s browser redacted for privacy reasons):





33. In addition to the foregoing, Kenashii has observed Counterclaim-Defendant's infringing products offered for sale on various third-party retailing sites, including but not limited to: (i) ebay.com, (ii) tailgood.com, and (iii) gosupps.com.

34. Therefore, Counterclaim-Defendant either has not attempted to prevent infringing goods from being placed in the stream of commerce and/or continues to do so directly itself, despite long being on notice of Kenashii's superior trademark rights.

35. In fact, as of March 25, 2025, Counterclaim-Defendant's product listing on tailgood.com still contained the following infringing brand carousel:



36. As is clear from the foregoing, Counterclaim-Defendant has been co-opting the goodwill generated by Kenashii's distinctive packaging and brand goodwill since at least late 2023, in violation of numerous of Plaintiff's common law and federal trademark rights.

37. Accordingly, Kenashii is entitled to damages from Counterclaim-Defendant in an amount to be determined at trial after a full accounting of Counterclaim-Defendant's infringing sales, but Kenashii's damages are believed to well exceed \$1 million given the volume of sales Counterclaim-Defendant has generated from Amazon alone.

**COUNT I**  
**(Trademark Infringement in Violation of Lanham Act - 15 U.S.C. § 1114(1)(a))**

38. Kenashii re-alleges and incorporates by reference the preceding Paragraphs 1 to 37, as though recited fully herein.

39. Kenashii owns the trademarks (i) WAX THAT NOSE BEARD and (ii) NOSE BEARD, which are valid trademarks on the Principal Register of the U.S. Patent and Trademark Office and are entitled to protection.

40. Kenashii has both priority and superior rights as compared to Counterclaim-Defendant's unapproved, federally illegal use of the terms WAX THAT NOSE BEARD and NOSE BEARD.

41. As a result of Kenashii's duly registered Trademarks, Kenashii enjoys constructive nationwide priority and is presumed to have started using the marks at least as early as the Trademark's respective filing dates.

42. By virtue of Kenashii's duly registered Trademarks, Counterclaim-Defendant has knowledge of Kenashii's registrations, and because of this constructive notice, Counterclaim-Defendant cannot claim that it has infringed on Kenashii's Trademarks unknowingly, or otherwise lacked notice.

43. Moreover, Counterclaim-Defendant has also infringed upon Kenashii's Trademarks via its use of the confusingly similar slogan "Waxing the Nose Beard."

44. Despite Kenashii's well-known prior rights and earlier usage of the Trademarks, Counterclaim-Defendant has, without Kenashii's authorization, permission, or consent, used and continues to use in the United States (including in this District), Kenashii's federally-registered Trademarks, or reproductions, copies, and colorable imitations thereof, in connection with the sale, offering for sale, distribution, and/or advertising of Counterclaim-Defendant's goods, including Counterclaim-Defendant's use of the terms "NOSE BEARD," "WAX THAT NOSE BEARD," and the confusingly similar, "Waxing the Nose Beard," in connection with the promotion and sale of nose hair waxing products, which are otherwise closely related to Kenashii's products.

45. Counterclaim-Defendant's usage of the terms "NOSE BEARD," "WAX THAT NOSE BEARD," and the confusingly similar slogan "Waxing the Nose Beard" occurred in a manner that infringes upon Kenashii's Trademarks, and is likely to cause confusion, mistake, and

deception as to the source, affiliation, approval or sponsorship of the infringing goods, leading consumers to believe that Counterclaim-Defendant's goods, and the goods advertised and promoted by Counterclaim-Defendant are the goods and services of Kenashii, are sourced from, originate from, or are affiliated, approved by, sponsored by, or in some way are affiliated with or connected to Kenashii.

46. Based at least in part on Amazon reviews, such as the one referenced in Paragraph 31, certain consumers did in fact confuse Counterclaim-Defendant's products with Kenashii's.

47. Counterclaim-Defendant's infringing use in interstate commerce of Kenashii's Trademarks was and continues to be done with the intent to cause confusion, mistake, and to deceive consumers concerning the source and/or sponsorship of Counterclaim-Defendant's goods.

48. As a result of Counterclaim-Defendant's conduct, Kenashii has sustained actual damages to its business, goodwill, and reputation, which was the proximate result of Counterclaim-Defendant's wrongful and willful acts including *inter alia*, knowingly offering for sale infringing goods.

49. Accordingly, Kenashii is entitled to recover three times the amount of its actual damages in an amount to be proven at trial pursuant to 15 U.S.C. § 1117, but which is believed to be in excess of \$1 million based on Kenashii's estimations of Counterclaim-Defendant's sales since the infringement was first observed.

50. Considering the willfulness of Counterclaim-Defendant's conduct, ascertaining the full amount of Kenashii's damages requires an accounting of Counterclaim-Defendant's profits.

51. As a result of Counterclaim-Defendant's unlawful conduct, Counterclaim-Defendant was unjustly enriched.

52. Accordingly, awarding Kenashii Counterclaim-Defendant's profits and punitive damages is necessary to deter Counterclaim-Defendant from engaging in similar conduct in the future.

53. In light of Counterclaim-Defendant's willful, wanton, and deliberate conduct, Kenashii is entitled to enhanced damages pursuant to 15 U.S.C. § 1117, including (but not limited to) reasonable attorney's fees and costs associated with prosecuting its claims.

54. Furthermore, since Kenashii has no adequate remedy at law that will compensate for the continued and irreparable harm it will suffer if Counterclaim-Defendant's conduct is allowed to continue, this Court should also permanently enjoin Counterclaim-Defendant from utilizing any of Kenashii's Trademarks going forward.

**COUNT II**  
**(False Designation of Origin & Trademark Dilution - 15 U.S.C. § 1125)**

55. Kenashii re-alleges and incorporates by reference the preceding Paragraphs 1 to 54, as though recited fully herein.

56. Kenashii is the lawful owner of all rights and title to the Trademarks, and otherwise has valid and protectable prior rights to the Trademarks.

57. Kenashii's rights in the Trademarks are superior to Counterclaim-Defendant's, and the Trademarks uniquely identify Kenashii's products.

58. Counterclaim-Defendant has engaged in federal unfair competition and false designation of origin to willfully misappropriate, dilute, and co-opt the goodwill associated with Kenashii's Trademarks in direct violation 15 U.S.C. § 1125.

59. Because of Counterclaim-Defendant's conduct marketing and selling infringing products, Kenashii has been irreparably harmed, as has the general public.

60. Counterclaim-Defendant knowingly used, and continues to use, in interstate commerce Kenashii's Trademarks in connection with the products Counterclaim-Defendant markets, promotes, advertises, and offers for sale to consumers in the United States (including those located in this District).

61. Counterclaim-Defendant's unauthorized use of the Trademarks is likely to confuse, mislead, and/or deceive consumers as to the origin, source, sponsorship, or affiliation of Counterclaim-Defendant and Kenashii.

62. Counterclaim-Defendant's usage of the terms "NOSE BEARD," "WAX THAT NOSE BEARD," and the confusingly similar slogan "Waxing the Nose Beard" occurred in a manner that infringes upon Kenashii's Trademarks, and is likely to sow confusion, mistake, and deception as to designation of origin of Counterclaim-Defendant's goods, leading consumers to believe that Counterclaim-Defendant's goods, and the goods advertised and promoted by Counterclaim-Defendant, are the goods and services of Kenashii, or are sourced, originate from, affiliated with, approved and/or sponsored by, or are in some other way connected with Kenashii.

63. Moreover, Counterclaim-Defendant's unauthorized use of the Trademarks and the confusingly similar slogan "Waxing the Nose Beard" is likely to confuse, mislead, and/or deceive consumers as to the origin, source, sponsorship, or affiliation Counterclaim-Defendant's products and those sold by Kenashii.

64. Counterclaim-Defendant's unauthorized use of Kenashii's Trademarks has been and is diluting the distinctive qualities of Kenashii's Trademarks, which have long identified its products in the marketplace and well before Counterclaim-Defendant's unauthorized use.

65. Furthermore, since Kenashii has no adequate remedy at law that will compensate for the continued and irreparable harm it will suffer if Counterclaim-Defendant's conduct is

allowed to continue, this Court should also permanently enjoin Counterclaim-Defendant from utilizing any of Kenashii's Trademarks going forward.

66. As a result of Counterclaim-Defendant's wrongful conduct, Kenashii has sustained actual damages to its business, Trademarks, goodwill, and is entitled to recover three times the amount of its actual damages in an amount to be proven at trial pursuant to 15 U.S.C. § 1117, but which is believed to be in excess of \$1 million based on Kenashii's estimations of Counterclaim-Defendant's sales since the infringement was first observed.

67. Considering the willfulness of Counterclaim-Defendant's conduct, ascertaining the full amount of Kenashii's damages requires an accounting of Counterclaim-Defendant's profits.

68. In light of Counterclaim-Defendant's willful, wanton, and deliberate conduct, devoid of any mitigating factors, Kenashii is entitled to enhanced damages pursuant to 15 U.S.C. § 1117, including (but not limited to) reasonable attorney's fees and costs associated with prosecuting its infringement claims against Counterclaim-Defendant.

**COUNT III**  
**(Common Law Trademark Infringement)**

69. Kenashii re-alleges and incorporates by reference the preceding Paragraphs 1 to 68, as though recited fully herein.

70. Kenashii owns all rights, interest, and title to the Trademarks, including valuable common law rights in the marks.

71. Counterclaim-Defendant has used in interstate commerce and continues to use in interstate commerce, without any authorization or consent from Kenashii, Kenashii's Trademarks and spurious marks that are substantially similar to Kenashii's Trademarks to market and sell Counterclaim-Defendant's infringing products.

72. Counterclaim-Defendant's infringement was intended to cause, has caused, and is likely to continue to cause confusion and deception in the minds of consumers and the general public as to whether Counterclaim-Defendant's infringing goods are associated with Kenashii's (which they undoubtedly are not).

73. Based in part on Counterclaim-Defendant's changing of its product packaging to closely mimic Kenashii's, Kenashii reasonably believes that Counterclaim-Defendant has knowingly acted in marketing and selling Counterclaim-Defendant's infringing goods with the intention to benefit from the goodwill Kenashii has spent years garnering by building its brand.

74. Counterclaim-Defendant's conduct constitutes trademark infringement in violation of the Illinois State common law.

75. Counterclaim-Defendant has sold and continues to sell numerous infringing products to consumers in Illinois, and elsewhere in the United States.

76. Counterclaim-Defendant's conduct has damaged and continues to damage Kenashii for which Kenashii is entitled to damages.

77. Moreover, Counterclaim-Defendant's conduct, namely marketing and selling the infringing goods referenced herein, should be permanently enjoined by this Court, and Kenashii respectfully requests an order from this Court enjoining Counterclaim-Defendant from continuing to sell infringing goods.

**COUNT IV**  
**(Violation of Illinois Uniform Deceptive Trade Practices Act – 815 ILCS 510/2)**

78. Kenashii re-alleges and incorporates by reference the preceding Paragraphs 1 to 77, as though recited fully herein.

79. Kenashii's Trademarks fall within the definitions of "mark" and/or "trademark" under 815 ILCS 510/1(4) and (7).

80. By, *inter alia*, utilizing Kenashii's marks and/or trademarks in connection with its product listings and packaging, as well as the confusingly similar slogan "Waxing The Nose Beard" to sell competing products in Illinois and elsewhere, Counterclaim-Defendant has engaged in deceptive trade practices, which are prohibited in this state.

81. Counterclaim-Defendant's conduct in marketing, promoting, and selling infringing products to consumers in Illinois falls within the statutory prohibition of deceptive trade practices in that Counterclaim-Defendant's conduct has caused a likelihood of confusion or of misunderstanding as to the source, sponsorship, approval, or certification of its goods.

82. Moreover, Counterclaim-Defendant's conduct in marketing, promoting, and selling infringing products to consumers in Illinois, as well as designing a substantially similar packaging, also represented, and continues to represent, that Counterclaim-Defendant's goods have a sponsorship, approval, status, affiliation, or connection with Kenashii that Counterclaim-Defendant's goods lack.

83. Accordingly, Kenashii has been damaged by Counterclaim-Defendant's conduct and will continue to be damaged.

84. Because Counterclaim-Defendant's conduct was willful, wanton, deliberate, and made with knowing disregard of Kenashii's superior intellectual property rights, Kenashii should be awarded costs and attorneys' fees pursuant to 815 ILCS 510/3 in addition to damages and injunctive relief prohibiting Counterclaim-Defendant from continue to sell infringing goods.

#### **COUNT V**

#### **(Violation of Illinois Consumer Fraud and Deceptive Practices Act – 815 ILCS 505/2)**

85. Kenashii re-alleges and incorporates by reference the preceding Paragraphs 1 to 84, as though recited fully herein.

86. Counterclaim-Defendant has sold, marketed, promoted, and otherwise introduced into the State of Illinois's stream of commerce (and elsewhere) products marketed to Illinois consumers and the general public.

87. At some point in 2023, after Kenashii spent years building up its brand, Counterclaim-Defendant misappropriated Kenashii's intellectual property rights in order to market and promote Counterclaim-Defendant's products to co-opt the goodwill associated with Kenashii's brand name and otherwise deceive consumers into believing they were purchasing products from Kenashii or a Kenashii affiliate when they were not.

88. In doing so, Counterclaim-Defendant engaged in deceptive trade practices, perpetrated a fraud on Illinois consumers, and violated the Illinois Uniform Deceptive Trade Practices Act.

89. Moreover, upon information and belief (as informed, at least in part, by Kenashii's review of recent listings on third-party retailing sites), Counterclaim-Defendant still continues to engage in unlawful practices by allowing infringing goods to enter the stream of commerce.

90. Because of Counterclaim-Defendant's foregoing conduct, Kenashii has been damaged.

91. Accordingly, pursuant 815 ILCS 505/10a, this Court should award damages, including punitive damages, costs, and attorneys' fees, and grant injunctive relief precluding Counterclaim-Defendant from engaging in such conduct in the future.

**COUNT VI**  
**(Common Law Unfair Competition)**

92. Kenashii re-alleges and incorporates by reference the preceding Paragraphs 1 to 91, as though recited fully herein.

93. By the foregoing conduct, including *inter alia*, misappropriating Kenashii's intellectual property rights without authority or consent and utilizing the confusingly similar slogan "Waxing The Nose Beard" to sell competing products in Illinois, Counterclaim-Defendant has also engaged in unfair competition, in violation of the Illinois common law.

94. Accordingly, Kenashii requests that damages be awarded against Counterclaim-Defendant for its unlawful, unfair competition in an amount to be determined at trial.

#### **DEMAND FOR JURY TRIAL**

Pursuant to Rule 38 of the Federal Rules of Civil Procedure, Kenashii demands a trial by jury on all claims and issues so triable in connection with its Counterclaims.

#### **PRAYER FOR RELIEF**

WHEREFORE, Kenashii prays this Court enter:

- A. Judgment in Kenashii's favor on all counts recited in Plaintiff's Complaint;
- B. An Order upholding the validity of Kenashii's Trademarks;
- C. Judgment in Kenashii's favor on Counts I – VI in its Counterclaims, and that Kenashii receive all relief it is entitled thereto, including, permanent injunctive relief, and monetary damages to be determined at trial, plus punitive damages, costs, and attorneys' fees;
- D. An Order granting an award of three times Kenashii's damages in accordance with Section 35(a) of the Lanham Act, 15 U.S.C. § 1117(a), in an amount to be proved at trial, and after an accounting of Counterclaim-Defendant's profits realized on its sales of infringing goods across numerous retailing platforms servicing United States consumers;

- E. An Order directing that Counterclaim-Defendant account for all of Counterclaim-Defendant's profits realized on its sales of infringing goods across numerous retailing platforms servicing United States consumers;
- F. An award of punitive damages sufficient to deter Counterclaim-Defendant from engaging in such conduct in the future and to punish Counterclaim-Defendant's willful conduct;
- G. An award of pre- and post-judgment interest; and
- H. Such other and further relief as the Court deems just and proper.

Dated: April 2, 2025

Respectfully submitted,

**WINDELS MARX LANE & MITTENDORF, LLP**

By /s/ Gabriel Altman

Gabriel Altman

156 West 56<sup>th</sup> Street

New York, New York 10019

(212) 237-1000

[galtman@windelsmarx.com](mailto:galtman@windelsmarx.com)

*Counsel for Defendant Kenashii LLC*

# Exhibit A

# United States of America

United States Patent and Trademark Office

## WAX THAT NOSE BEARD

**Reg. No. 7,084,290**

**Registered Jun. 20, 2023**

**Int. Cl.: 3**

**Trademark**

**Principal Register**

Kenashii LLC (WYOMING LIMITED LIABILITY COMPANY)

1-12-8 Higashiyama

Meguro City, Tokyo, JAPAN 153-0043

CLASS 3: Depilatories; Depilatory preparations; Depilatory preparations and substances; Depilatory wax; Wax for removing body hair; Wax strips for removing body hair

FIRST USE 4-18-2022; IN COMMERCE 4-18-2022

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

No claim is made to the exclusive right to use the following apart from the mark as shown: "WAX"

SER. NO. 97-367,365, FILED 04-18-2022



*Katherine Kelly Vidal*

Director of the United States  
Patent and Trademark Office



**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**

# Exhibit B

# United States of America

United States Patent and Trademark Office

## NOSE BEARD

**Reg. No. 7,492,614**

**Registered Sep. 03, 2024**

**Int. Cl.: 3**

**Trademark**

**Principal Register**

Kenashii LLC (WYOMING LIMITED LIABILITY COMPANY)  
1309 Coffeen Avenue  
STE 1200  
Sheridan, WYOMING 82801

CLASS 3: Depilatories; Depilatory preparations; Depilatory preparations and substances; Depilatory wax; Wax for removing body hair; Wax strips for removing body hair

FIRST USE 9-6-2023; IN COMMERCE 9-6-2023

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 98-166,200, FILED 09-06-2023



*Katherine Kelly Vidal*

Director of the United States  
Patent and Trademark Office



**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE:** Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

**NOTE:** A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

# Exhibit C

On-the-go care. No surprises. amazon clinic

Back to results



Roll over image to zoom in

## Nose Wax Kit, New 120 g Hypoallergenic Hair Wax, 30 Applicators, Sanitary & Easy Ear Hair Waxing Kit from Wokaar. Nose Hair Removal Kit for Men and Women.15 Post Waxing Balm Wipes, 10 Mustache Guards - Perfect for Sensitive Skin

Visit the Wokaar Store  
4.6 ★★★★★ 970 ratings | 3 answered questions

\$17.99 (\$4.25 / Ounce)

FREE Returns

Coupon: 15% coupon applied to one item per order at checkout. Shop items | Terms

Get \$60 off instantly: Pay \$0.00 \$49.99 upon approval for the Amazon Store Card. No annual fee.

Item Form	Wax
Skin Type	All
Brand	Wokaar
Product Benefits	Hypoallergenic
Number of Items	1

### About this item

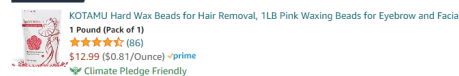
- **FAST & PAINLESS** - 99 percent people find nostril waxing is basically painless than plucking and more effective. - NO MORE EXPENSIVE SALON VISITS
- **SPECIALLY DEVELOPED NASAL & EAR WAXING APPLICATORS** - 30 hair removal sticks, It fits exactly into the nostril ears to remove only the long & visible hairs, while leaving the important hair. (Deep in the nose / in the ear - untouched.)
- **EFFECTIVE** - Results lasted for up to 4 or 6 weeks and the regrowth thin out or lessen the growth of nose and ear hairs
- **EASY TO USE** - Heat the Wokaar wax in the microwave until the desired consistency is reached. Apply to nose ear entrance with the Safety Applicator. In a little more than a minute the wax hardens and then adheres to the removal hairs. With one tug you can say "goodbye" to the wild growth.
- **SPECIALLY DEVELOPED NASAL EAR WAX** - With the specially formulated 120g / 4.2 oz of hypoallergenic wax for all skin types. For many, removing nose hair comes with tons of aesthetic and mental benefits, with no downsides in regards to health.
- **TULIP WIPES & MUSTACHE PROTECTORS** - Tulip wipes to sooth your waxed nose and ears, mustache protectors to prevent mustache waxing disasters. Nose hair wax kit includes: 120g wax, 30 applicators, 15 Tulip wipes, 10 mustache protectors
- **MAJOR ADVANTAGE WITH EAR NOSE WAX KIT** - The main advantage of an ear nose hair waxing removal kit is that you only need to do it ONCE A MONTH or so. If you use a trimmer to trim your nose and ear hair, you must use it every 3-5 DAYS.
- **NOTICE** - Since the capillaries and capillary nerves are concentrated in the hair roots, when pulling the hair, the incorrect operation will easily cause pain. This is a normal body instinctive protective response.

Compare with similar items

Report incorrect product information.

### Consider a similar item

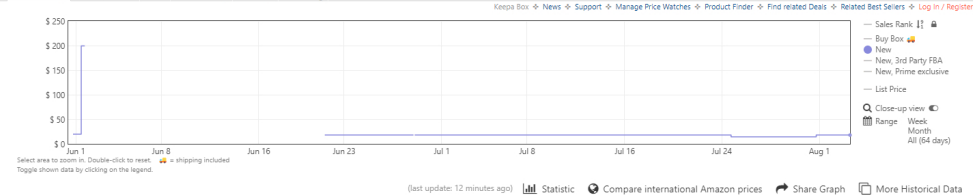
Amazon's Choice



### On-demand virtual care for nonstop days

Quickly treat common conditions with 24/7 virtual visits with a doctor or nurse practitioner. Upfront pricing. No appointments needed. Learn more >

Price history Track product Data Earn Money Settings eBay



**Make it a bundle**  
We found 1 bundle with this item:

Nose Wax Kit, New 120 g Hypoallergenic Hair Wax, 30 Applicators, Sanitary & Easy Ear...

FUNNY UNIQUE GIFTS, 120g Nose Ear Waxing Kit + 100g N...  
\$23.99 \$50.98  
This bundle contains 2 items

### Frequently bought together

**This item:** Nose Wax Kit, New 120 g Hypoallergenic Hair Wax, 30 Applicators, Sanitary & Easy Ear...  
\$17.99 (\$4.25/Ounce)

**Lumineux Teeth Whitening Strips 7 Treatments - Enamel Safe - Whitening Without The Sensiti...**  
\$22.99 (\$1.64/Count)

Total price: \$40.98

Add both to Cart

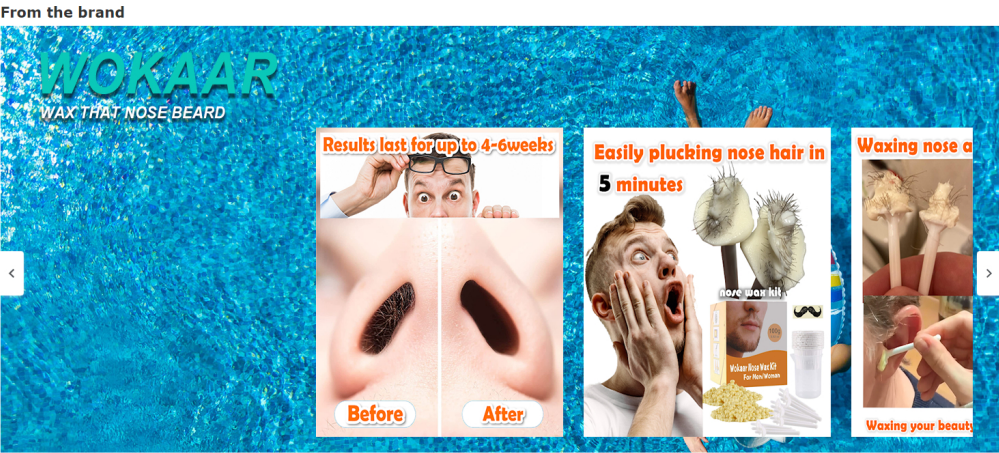
These items are shipped from and sold by different sellers. Show details

### Products related to this item



Page 1 of 35

30 Applicators, Nose Ear Hair Instant Removal Kits from Wok... ★★★★☆ 7,452 Amazon's Choice Waxing Kits \$15.99 (\$15.99/Ounce) ✓prime Save 10% with coupon	Wax with 24 Applicators The Original and Best Nose and Ear Hair ... ★★★★☆ 18,209 \$17.99 (\$5.10/Ounce) ✓prime	Nose Hair Wax, Nose Wax with 40 Applicators, Quick & Painless... ★★★★☆ 8,358 \$11.99 (\$2.83/Ounce) ✓prime Save 10% with coupon	Wax Kit with 6 Women Natural Bio-Beeswax & Aloe Vera Made Nos... ★★★★☆ 11,427 \$18.90 (\$8.92/Ounce) ✓prime Save 10% with coupon	Waxing Kit for Men, 100 g Hard Wax Beads, 30 Applicators- Nasal Wa... ★★★★☆ 1,177 \$12.99 (\$3.71/Ounce) ✓prime Save 10% with coupon	Nose Hair Wax, Nose Wax with 40 Applicators and 20 Wipes, Qu... ★★★★☆ 171 \$12.99 (\$3.07/Ounce) ✓prime Save 10% with coupon	Carbamol, 50g Wax Times), Nose Waxers Nose Wax Kit for ... ★★★★☆ 3,461 \$9.45 (\$9.45/Count) ✓prime
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**Product Description**

**THE FUTURE OF DO-IT-YOURSELF NOSE & EAR HAIR REMOVAL**

WITH OUR WOKAAR NOSE & EAR WAX, IT IS EASIER TO GET RID OF THE ANNOYING NOSE AND EARS HAIRS.

**GOOD FOR GROOMING AND AESTHETICS**

It can also immediately show everyone your impressive grooming habits. The removal of hair on your nose can also help you look more attractive.

**APPLICATORS**

The specially developed safety applicator ensures that you only get as far into your nose / ears as you actually intended.

**WAX**

With the specially developed hypoallergenic nose & ear wax, you can remove all unwanted nose or ear hairs within a few minutes.

**MAKES YOU LOOK ORGANIZED AND CLEAN**

Your face will also look cleaner and more organized even if you wear a beard or facial hair if you remove your nasal hair.



If you use a trimmer to trim your nasal and ear hair, you must use it every **3-5 days**.

## HOW TO USE

The application is quick and easy / For removing unwanted nose hairs



**HEAT WAX**  
Remove the wax pot cover. Place off center in microwave as shown, until the wax reaches the correct consistency. Let the wax sit for 1 minute.



**TEST**  
Test the consistency with a plastic applicator, it should be like thick honey.



**GATHER WAX**  
Collect a decent amount of wax on the end of the stick.



**INSERT**  
Pressing down on the upper lip with one finger, insert the waxed stick into the nostril.



**WAIT**  
Wait 90-120 seconds for the wax to set.



**PULL UP**  
The faster you pull, the more effective the hair removal process will be.



**WIPES**  
Remove the residual wax, soothe your nose



NOSE HAIR WAXING



EAR HAIR WAXING



EVERYTHING YOU NEED!



### A THOUGHTFUL GIFT- MEANINGFUL GIFT IDEAS

THE WOKAAR NOSE & EAR WAXING KIT IS A PRESENT THAT MAKES THEM LAUGH -are a sweet way to tell your best friend, mom, dad, significant other, sibling or someone else you love just how much you care.





Select the kit you need !

<input type="radio"/>	Hot water melt wax	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>	Microwave melt wax	<input checked="" type="checkbox"/>
<input type="radio"/>	Wax melt warmer	<input type="checkbox"/>
<input checked="" type="checkbox"/>	Fast and Painless	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>	Hypoallergenic wax	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>	Simple and effective	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>	Value for money	<input checked="" type="checkbox"/>



**Product details**

Package Dimensions : 5.2 x 4.29 x 3.19 inches; 12.87 Ounces  
Manufacturer : Wokaar  
ASIN : B0C1NF4XNV  
Best Sellers Rank: #30,882 in Beauty & Personal Care (See Top 100 in Beauty & Personal Care)  
#57 in Hair Waxing Kits  
Customer Reviews:  
4.6      970 ratings

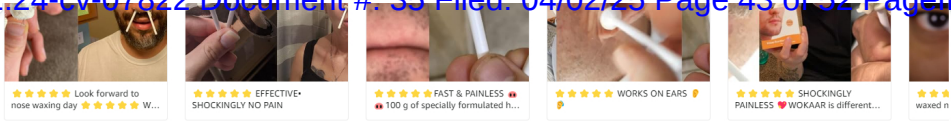
**Inspiration from this brand**



Wokaar  
Visit the Store on Amazon

+ Follow





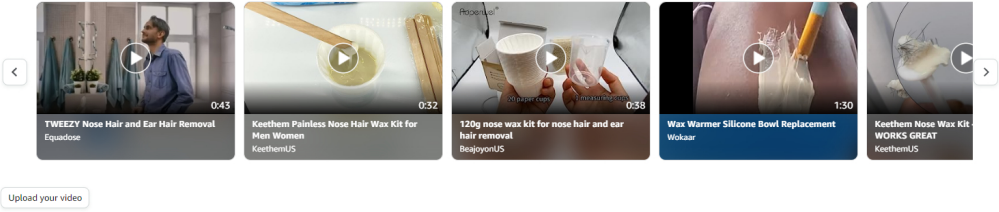
Compare with similar items

<b>This item</b> Nose Wax Kit, New 120 g Hypoallergenic Hair Wax, 30 Applicators, Sanitary & Easy Ear Hair Waxing Kit from Wokaar. Nose Hair Removal Kit for Men and Women. 15 Post Waxing Balm Wipes, 10 Mustache Guards - Perfect for Sensitive Skin	Nose Wax Kit   100 g Wax, 24 Applicators   The Original and Best Nose and Ear Hair Removal Kit from Kenashi   Nasal Waxing For Men and Women   12 Applications   12 Balm Wipes   12 Mustache Guards	Nose Wax Kit for Men Women, Yovanpur Nose Hair Waxing Kit with 100g Nose Hair Wax Beads (15-20 USES), 20 Applicator, 15 Mustache Protector, 10 Paper Cups, 1 Measuring Cup - Easy, Quick and Painless	Nose Wax Kit for Men and Women, ANREACHO Nose Hair Waxing Kit for Men, 100g Nose Hair Wax with 20 Applicators 10 sticks, Ear Hair Removal for Men at Home Safe Easy Quick & Painless (15-20 Times Usage)		OZWAX Nose Wax Kit - Gentle Nose Hair Wax - Nose Wax Kit for Men and Women. Perfect Nose Waxing Kit includes Safe Nose Wax Sticks for Ear Hair Waxing Kit
<a href="#">Add to Cart</a>	<a href="#">Add to Cart</a>	<a href="#">Add to Cart</a>	<a href="#">Add to Cart</a>		<a href="#">Add to Cart</a>
<b>Customer Rating</b>	★★★★☆ (970)	★★★★☆ (18209)	★★★★☆ (465)	★★★★☆ (195)	★★★★☆ (430)
<b>Price</b>	\$17 <sup>99</sup>	\$17 <sup>99</sup>	\$9 <sup>99</sup>	\$8 <sup>99</sup>	\$16 <sup>98</sup>
<b>Shipping</b>	FREE Shipping on orders over \$25.00 shipped by Amazon. Details	FREE Shipping on orders over \$25.00 shipped by Amazon. Details	FREE Shipping on orders over \$25.00 shipped by Amazon. Details	FREE Shipping on orders over \$25.00 shipped by Amazon. Details	FREE Shipping on orders over \$25.00 shipped by Amazon. Details
<b>Sold By</b>	Wokaar	Chromatek Ltd	YovanpurUS	ANREACHO Beauty	Leah Family Group
<b>Brand Name</b>	Wokaar	KENASHI	Yovanpur	ANREACHO	OZWAX
<b>Item Form</b>	Wax	Wax	Wax	Wax	Wax
<b>Product Benefits</b>	Hypoallergenic	Hair Removal	Effective for nose hair removal	Easy, Fast and Painless, Multipurpose and Long-lasting Nose Waxing Kit, Nose Wax Kit	—
<b>Skin Type</b>	All	All	All	All	Sensitive

Videos

Page 1 of 2

Videos for related products



Important information

To report an issue with this product, click here.

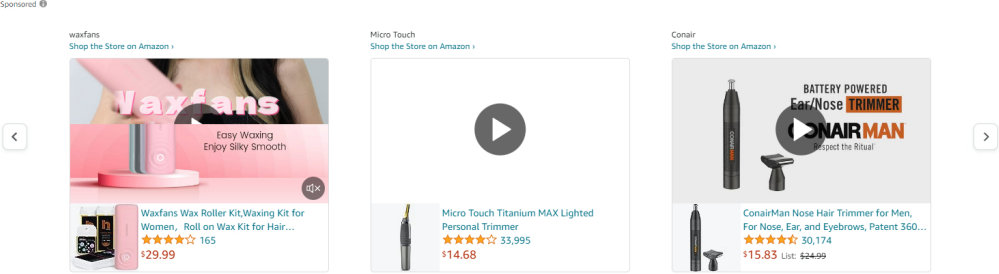
Products related to this item

Page 1 of 20



Similar brands on Amazon

Page 1 of 2



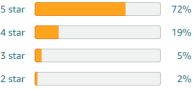
Looking for specific info?

Search in reviews, Q&A...

Customer reviews

★★★★☆ 4.6 out of 5

970 global ratings



Reviews with images



1 star

4%

How customer reviews and ratings work

Review this product

Share your thoughts with other customers

Write a customer review

wax kit

nose wax

works great

applicators

hurt

waxing

pull

cup

heated

includes

melt

microwave

nostrils

Top reviews

Top reviews from the United States

Jeff

★★★★★ Did the trick

Reviewed in the United States us on July 14, 2023

Verified Purchase

Was a little tricky warming in the microwave, but eventually got it heated evenly. Didn't hurt as much as I thought and got out a lot of hair in one shot.

Helpful

Report

Martyn Bader VINE VOICE

★★★★☆ Works effectively, easy and painless

Reviewed in the United States us on July 6, 2023

Vine Customer Review of Free Product (What's this?)

I've used a similar product before and ran out, so I picked this up as it was priced well. This new wax formulation works equally well, maybe even more so as I felt it pulled out easier without sticking to my nostrils as much, yet still pulling out all the hairs easily and with zero pain. The only thing I don't like as much is the one big cup of wax, I'm not sure how well it will stand up to repeated heating and re-solidifying, time will tell but I've found the bags of mini wax beads to be easier to portion out and melt. If you're hesitant like I was about inflicting pain and discomfort when yanking out nose hairs, just go ahead and do it per the instructions - let it cool and there to the hairs for 2 minutes, then just one swift yank - don't hesitate, don't tug a little then stop, just one smooth motion and I promise it does not hurt. The results are great, it lasts several weeks and it feels so much better afterwards.

Helpful

Report

OneManWolfPack

★★★☆☆ No a fan.

Reviewed in the United States us on July 29, 2023

Verified Purchase

Maybe it was due to my weak American microwave or my boiling water wasn't boiling enough, but it didn't work well for me. Tried about 8 times before I threw it away.

Helpful

Report

Giovanni B. VINE VOICE

★★★★★ Wax On--Wax Off !

Reviewed in the United States us on June 27, 2023

Vine Customer Review of Free Product (What's this?)

For this review, I did not take pictures since I felt weird to show nose hairs 🙄. I love this wax pack which is really ideal for men. It is useful in both nose and ear. You easily just warm up the cup in microwave and then you dip the stick wait a sec and then in your nose it goes. Give it a few secs so that the wax settles in. Then, 1-2-3 wax off (quick pull). You will feel a small sting. BUT--Now, I feel like Toni Braxton--I can BREATHE AGAIN! LOL Especially during allergy season, I hate my mucous getting all caught up in my nose hairs. Now, that ain't a problem. The price of 18 bucks isn't too bad either since there are 62 applications (uses). For which, that would be a lot cheaper than paying \$10-\$15 each visit at a wax salon. I ain't going to lie, I was nervous to pull it out--so I breathed in and YANKED. I promise, it ain't as bad as it sounds. Also, for guys with mustaches--no fear, it comes with a stache sticker you can place over your mustache to prevent the wax from getting into your stache. So that in itself is a PLUS. Additionally, it comes with aftercare wipes. I have not yet tried it on my ear since I'm a bit nervous of it going to much in my canal. But, I will probably try it on the hubby.

Overall, this is a good and inexpensive product particularly for men although women can use it too. :)

One person found this helpful

Helpful

Report

Shawna Coronado

★★★★★ Ouch! Hurts to remove your hair but it works

Reviewed in the United States us on July 25, 2023

Vine Customer Review of Free Product (What's this?)

The Nose Wax Kit with New 120g Hypoallergenic Hair Wax and 30 applicators is a game-changer for my grooming routine. This kit offers a sanitary and easy solution for removing unwanted nose and ear hair. The hypoallergenic hair wax ensures a gentle and irritation-free experience, even for those with sensitive skin. The 30 applicators make it convenient to use for multiple sessions, providing long-lasting results. The process is quick and straightforward, and the kit includes clear instructions for beginners. I appreciate the sanitary design that minimizes mess and makes clean-up a breeze.

Overall, this Nose Wax Kit has become an essential part of my grooming routine, ensuring a clean and polished appearance with minimal effort. Highly recommended for anyone looking for an effective and hassle-free nose and ear hair removal solution.

Helpful

Report

Sarah VINE VOICE

★★★★★ Easy to Use

Reviewed in the United States us on August 1, 2023

Vine Customer Review of Free Product (What's this?)

It did a great job at pulling the hair out easily and completely. It was painless as long as you pull in one swift motion and followed their instructions. It did a great job to not stick to the skin and leave any residue behind. It was super easy to heat and reheat. It was also super easy to use and is great for beginners.

Helpful

Report


alan VINE VOICE

★★★★☆ Works great

Reviewed in the United States us on July 4, 2023

Vine Customer Review of Free Product (What's this?)

I got this product to use on myself and am glad I got it. It surprised me by how much it took out. And boy did it hurt. My inside nostrils were sore and tender for a couple of days but it did work. I also had to put it in a bowl of water and microwaved it for about 5 minutes before it would actually melt.



Helpful

Report

buyer2 VINE VOICE

★★★★☆ Takes a bit to get the hang of it, but worth it

Reviewed in the United States us on June 30, 2023

Vine Customer Review of Free Product (What's this?)

Takes a bit to get the hang of how to do this, but it's worth it! I definitely went online and watched several videos to learn the best way to do it, and I'm very glad I did. The only downside to this kit is the plastic cups - I wish it was a silicone cup that could be cleaned and reused, with the wax separate (in beads that could be portioned). I've only heated it once so far, but I'm not sure how well it will take to 50+ repeated reheatings. I bet you would get a lot more use for your money, and less waste. It includes 30 applicators, but "62 applications" worth of wax - so you will need to pull the cooled wax off of some sticks to sanitize them and reuse, I imagine. Still a generous amount of sticks, compared to the last kit I had. The price of \$16 at the time of this review is a great value.

Helpful

Report

See more reviews

Top reviews from other countries

Tobias Arkwright

★★★★☆ Not so bad

Reviewed in the United States us on August 1, 2023

**Verified Purchase**

I usually pluck my nostril hair out with tweezers, which is slightly painful, time consuming, and makes my eye water a bit, so I saw these and thought why the hell not...


The kit arrived yesterday, in time for Christmas lunch tomorrow (although I'm not actually eating this for my lunch tomorrow, but you know what I mean) so thought today would be perfect with 24 hours recovery time in case things went tits-up.

They didn't...

Followed the instructions (using the boiling water method rather than the microwave method as mine in 900E which apparently is unheard of in instruction writing world, whereas boiling water is pretty universal) which were fairly simple to understand.

At this point I will say the moustache guard is what stopped me giving this five stars overall, as it's not the

Read more



Report

 Amazon Customer


★★★★★ **Easy to use**

Reviewed in the United Kingdom on May 29, 2023

**Verified Purchase**

Easy to use. Hurts like hell. Great results but shed tears getting them.

Report

 simon hyams

★★★★★ **Pain free, hair free, easy to use, does what it says on the tin (box)**

Reviewed in the United Kingdom on January 5, 2020

**Verified Purchase**

1st time waxer, Very anxious buyer when it comes to stuff lie this. I'm the guy that sees 85% 5 star, 10% 4 star, 5% 1 star and all I concentrate on is the 5% 1 stars. I'm glad I didn't.

The packaging was all great, everything simple to use. It took about 2 min for the wax to melt in my 900w microwave.

Wax went on the stick great, stringy bits trailing off but it wax, what do you expect. (And I've never ever waxed anything in my life, or used it before but a hint of common sense helped).

I was able to put into the nose ok, seemed a little weird at first because alot of the wax seemed to spread across the outside under the nose, but it turns out that's ok.

I turned the stick as I was inserting into the nose to spread the wax a bit.

Waited 4 minutes. Just to be safe that the wax had set.


Then the nervous bit. My pain threshold is slim to none. I hate it. I'm a fairy when it comes to this sort of thing. It hurts when the wife squeezes my zits on my back, or when she plucks my odd long eye brow hair.

Nothing compares to the pain when those little hairs at the very front of your nose (those ones that curl

Read more

9 people found this helpful

Report

 Andrew


★★★★☆ **Easy and painless but expensive**

Reviewed in the United Kingdom on November 9, 2022

**Verified Purchase**

This product worked very well and it's painless - it's a little messy in use but not badly so - but there's not much to it so the price seems high for what you get. The instructions are obviously a chinese translation as there is an explanation of how to heat the wax in a wok!

Report

 A Customer

★★★★★ **Actually works. Highly recommended.**

Reviewed in the United Kingdom on August 14, 2019

**Verified Purchase**

So, I don't believe Amazon reviews, and you shouldn't either, so stop reading this. :-)

That aside, I thought I'd give this product a go. I read and re-read the instructions carefully - they are quite clear if you apply some common sense. The beads melted easily over a boiling water cup - no need for microwave. I put a good glob of wax onto the stick, pushed it up my nostril and then pressed all round to ensure the sides of the nose, and the hair, down to the base was properly embedded into the wax. Like it says, do not twist. I did one nostril at a time. I waited a few minutes to be confident it had set, and then, nervously I tried yanking. They say to pull hard with one pull, but I'd used enough wax that if I'd yanked it, I am confident that I would have both removed my nose and screamed loudly and used some inappropriate language...actually, it would have been entirely appropriately. This may depend on how much and what thickness of hair you have - in my case 'lots' and 'quite thick' (I'm a male in my 40s). So, instead, I just pulled hard and continuously and it pulled away... and... WOW !! I looked at the stick - it looked like Chewbacca... then I looked at my nose... beautiful - all, and I mean ALL of the hair was gone - a brilliant job. Then I did the other nostril. So, this is highly recommended. An excellent job - wish I'd found this years ago. I paid for this product as part of a normal order without incentive or seller bribe/payment etc...

13 people found this helpful

Report

# Exhibit D

amazon Deliver to Andre Rushville 46173 Beauty & Personal Care Search Amazon

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All Beauty Premium Beauty Makeup Skin Care Hair Care Fragrance Tools & Accessories Personal Care Oral Care Men's Grooming Professional Beauty Best Sellers New Arrivals FSA Eligible Items Sales & Special Offers

AOWOSA Professional Double Wax Warmer \$59.95 prime

Back to results



Roll over image to zoom in

## Wokaar Nose Hair Waxing Kit for Men, 100 g Hard Wax Beads, 30 Applicators- Nasal Waxing For Women- 15 outstache protectors, 2 silicone pot and 2 water cup

Visit the Wokaar Store  
4.5 ★★★★★ 1,177 ratings | 13 answered questions

Price: \$12.99 (\$3.71 / Ounce)  
FREE Returns

Coupon: ☐ Apply 10% coupon Shop items | Terms

Get a \$50 Gift Card: Pay \$0.00 \$12.99 upon approval for Amazon Visa. No annual fee.

Color:  
White 1

Size:  
3.5 Ounce (Pack of 1)

Brand	Wokaar
Number of Items	30
Unit Count	3.5 Ounce

### About this item

- 212°F/100°C BOILING WATER → Using our food grade silicone pot and water cup to heat wax beads, it can melt the wax to the perfect consistency in 5 minutes.
- MICROWAVE → Food grade silicone pot directly in a microwave oven to heat, it only takes 3.5 minutes to melt the wax to the perfect consistency.
- SPECIALLY FORMULATED NASAL WAX → 100g / 3.5 oz of hypo-allergenic wax, Wokaar men and women's nose hair wax beans can minimize discomfort and protect you from any subsequent stimulus.
- EFFECTIVE → Pulls nose hairs from the root, leaving results that can last up to 4-6 weeks. nose hair growth is slowed down with regular use.
- BESPOKE NOSE HAIR WAXING APPLICATORS → 30 Hair Removal Sticks, designed by Wokaar, ergonomically designed for easy grip. 15PC mustache protectors to prevent mustache waxing disasters.
- NONSTICK/EASY CLEAN/ EASY USE → Non-sticking easy to clean & reusable silicone cups microwave, and oven-safe. Novices can try using Wokaar nostrils and ear hair wax sets.
- ECO FRIENDLY → our compostable cups are made from natural corn stalk, so don't worry about the bad impact on the environment.
- AS A GIFT → our (Wokaar) nose wax kit will be unbeatable; as the giver, you'll be unforgettable.

Compare with similar items

☐ Report incorrect product information.

### Consider a similar item

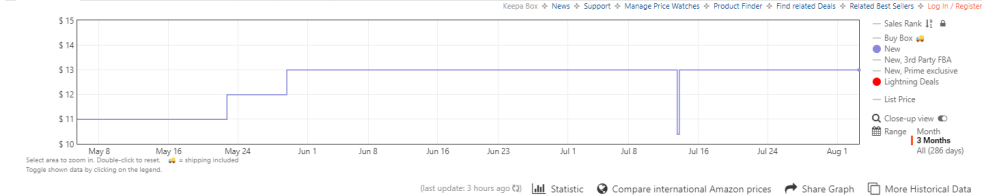
**Amazon's Choice**

KOTAMU Hard Wax Beads for Hair Removal, 1LB Pink Waxing Beads for Eyebrow and Facial  
1 Pound (Pack of 1)  
★★★★★ (86)  
\$12.99 (\$0.81/Ounce) prime  
Climate Pledge Friendly



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Price history Track product Data Earn Money Settings → ebay



### Frequently bought together

Wokaar Nose Hair Waxing Kit for Men, 100 g Hard Wax Beads, 30 Applicators- Nas... \$12.99 (\$3.71/Ounce)

Nad's For Men Body Wax Strips - Wax Hair Removal For Men - At Home Waxing Kit With 20 Waxi... \$11.48 (\$11.48/Count)

Nad's For Men Hair Removal Cream - Painless Hair Removal For Men - Soothing Depilatory Crea... \$5.08 (\$0.88/Fl Oz)

Total price: \$30.45  
Add all three to Cart

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### Products related to this item

Page 1 of 58

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Nose Wax Kit | 100 g Wax, 24 Applicators | The Original and Best Nose and Ear Hair... \$17.99 (\$5.10/Ounce) prime

120g Wax Nose Wax Kit, Nose Hair Wax, Nose Hair Instant Removal Kits with 40 Applicators, Quick & Painless... \$11.99 (\$2.83/Ounce) prime Save 10% with coupon

Nose Wax Kit, 100g Wax, 30 Applicators. Nose Ear Hair Instant Removal Kits from Wok... \$15.99 (\$15.99/Ounce) prime Save 10% with coupon

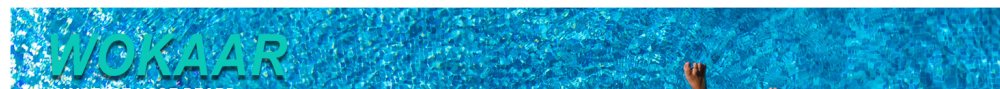
Nose Wax Kit, New 120 g Hypoallergenic Hair Wax, 30 Applicators, Sanitary & Easy Ea... \$17.99 (\$4.25/Ounce) prime

120g Wax Nose Wax Kit, Nose Hair Wax, Nose Wax with 40 Applicators and 20 Wipes, Qu... \$12.99 (\$3.07/Ounce) prime Save 10% with coupon

Grip'n'Rip Nose Waxing Sticks from Kenashil, Bespoke Nasal Wax Applicators for Easy... \$17.99 (\$0.30/Count) prime

Nose Hair Removal from CoFashion, 50g Wax (10 Times), Nose Waxers Nose Wax Kit for ... \$9.45 (\$9.45/Count) prime

### From the brand





Product Description

# Wokaar WAX THAT NOSE BEARD

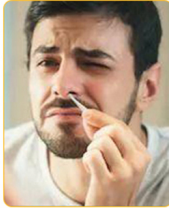
- ✓ Hair-free ease
- ✓ Super convenient
- ✓ Amazing results
- ✓ Pain no more



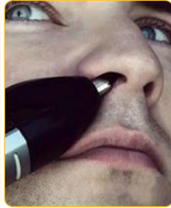
Refuse to trim nose hair like this!!!



Ineffective Pain!  
Unhygienic



Useless Plastic Blade  
Uncomfortable To Use  
Very Painful



Too Sharp Ineffective  
Pain Unhygienic



→ Microwave



Put in Microwave

Heat for 60-90 Seconds

→ Hot water



Add 1/3 ml 212°F (100°C) Water

Wait 2-3 mins  
Until the Wax Fully Melt





**WOKAAR**  
WAXING THE NOSE BEARD  
NEW FORMULA  
46x NASAL WAXING APPLICATIONS  
N.W:100g(3.5oz)

**QUICK  
EASY  
PAINLESS  
ENORMOUSLY  
SATISFYING  
MAKES YOU MORE  
ATTRACTIVE**

**ONE ADVANTAGE OF CHOOSING WOKAAR NOSE WAX KIT**


1. 5 Minutes To Easily Tackle Tricky Nose Hairs
2. Get Rid Of The Whole Clumps Of Hair Using Just One Tug.
3. Provides Longer-Lasting Results
4. Low Risk Of Causing Nicks Or Cuts Tends
5. Slow And Fine Hair Regrowth In The Waxed Area
6. Smooth Results Since It Involves Pulling The Hair From The Roots

**WOKAAR**  
WAXING THE NOSE BEARD  
NEW FORMULA  
46x NASAL WAXING APPLICATIONS  
N.W:100g(3.5oz)


**Product details**

Package Dimensions : 5.43 x 4.02 x 2.95 inches; 8.47 Ounces  
ASIN : B0B45SPRWV  
Best Sellers Rank: #66,859 in Beauty & Personal Care (See Top 100 in Beauty & Personal Care)  
#114 in Hair Waxing Kits  
Customer Reviews:  
4.5 ★★★★★ 1,177 ratings


**Inspiration from this brand**




**Wokaar**  
Visit the Store on Amazon + Follow




★★★★★ EFFECTIVE+ SHOCKINGLY NO PAIN




★★★★★ FAST & PAINLESS  
100 g of specially formulated h...



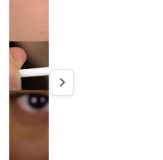
★★★★★ WORKS ON EARS



★★★★★ SHOCKINGLY PAINLESS  
WOKAAR is different...









★★★★★ Ohhhh The Pain!!!!  
Was non-existent!!!! Surprised!!!!



★★★★★ waxed n

**Compare with similar items**

						
	<b>This item</b> Wokaar Nose Hair Waxing Kit for Men, 100 g Hard Wax Beads, 30 Applicators- Nasal Waxing For Women- 15 mustache protectors, 2 silicone pot and 2 water cup	Nose Wax Kit, 100g Wax, 30 Applicators. Nose Ear Hair Instant Removal Kits from Wokaar (15-20 Times Usage ) ,Nostril Waxing Kit for Men and Women, Safe Easy Quick & Painless, 10 Mustache Guards, 15pcs Paper Cup	Nose Wax Kit   100 g Wax, 24 Applicators   The Original and Best Nose and Ear Hair Removal Kit from Kenashi   Nasal Waxing For Men and Women   12 Applications   12 Balm Wipes   12 Mustache Guards	120g Wax Nose Wax Kit, Nose Hair Wax, Nose Wax with 40 Applicators, Quick & Painless Nose Hair Waxing Kit For Men and Women, Nose Hair Remover Wax Kits Used at Least 20 Times Usage	Nose Wax Kit   100 g Wax, 30 Applicators (15 Times Usage)   Nose Hair Removal Lasting Kit from Cofashion   Nose Ear Hair Removal Kits for Men and Women   Painless Quick & Easy Hair Removal Kit For Men at Home Safe Easy Quick & Painless (15-20 Times Usage)	Nose Wax Kit for Men and Women, ANREACHO Nose Hair Waxing Kit for Men, 100g Nose Hair Wax with 20 Applicators 10 sticks, Ear Hair Removal for Men at Home Safe Easy Quick & Painless (15-20 Times Usage)
	Add to Cart	Add to Cart	Add to Cart	Add to Cart	Add to Cart	Add to Cart
Customer Rating	★★★★★ (1177)	★★★★★ (7452)	★★★★★ (18209)	★★★★★ (8358)	★★★★★ (3461)	★★★★★ (195)
Price	\$12 <sup>99</sup>	\$15 <sup>99</sup>	\$17 <sup>99</sup>	\$11 <sup>99</sup>	\$9 <sup>99</sup>	\$8 <sup>99</sup>
Shipping	FREE Shipping on orders over \$25.00 shipped by Amazon. Details	FREE Shipping on orders over \$25.00 shipped by Amazon. Details	FREE Shipping on orders over \$25.00 shipped by Amazon. Details	FREE Shipping on orders over \$25.00 shipped by Amazon. Details	FREE Shipping on orders over \$25.00 shipped by Amazon. Details	FREE Shipping on orders over \$25.00 shipped by Amazon. Details
Sold By	Wokaar	Wokaar	Chromatek Ltd	Charmonic	HTD LTD	ANREACHO Beauty
Brand Name	Wokaar	Wokaar	KENASHI	Charmonic	Cofashion	ANREACHO

**Videos**

Help others learn more about this product by uploading a video!

Upload your video

**Important information**

To report an issue with this product, click here.

Related products with free delivery on eligible orders

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Wax Kit for Women Men, Hair Removal Waxing Kit with Hard Wax Beans for Coarse Hair ...  
★★★★☆ 7,576  
\$36.99 (\$36.99/Count)  
✓prime

Bliss Poetic Waxing At Home Wax Kit - 5.3 Fl Oz - Microwavable Stripless Wax Hair R...  
★★★★☆ 1,751  
\$23.90 (\$23.90/Count)  
✓prime

Waxfars Soft Wax kit,Wax Kit Easy To Use,Suitable for Beginners Waxing at...  
★★★★☆ 1,605  
16% off Deal  
\$25.27 (\$1.58/Ounce)  
✓prime  
List: \$29.99 (16% off)

2 in 1 Ear & Nose Hair Trimmer for Men and Personal Trimmer, Painless Facial Hair Tr...  
★★★★☆ 1,042  
\$15.99 (\$15.99/Count)  
✓prime

Nose Wax Kit, 100g Wax, 30 Applicators. Nose Ear Hair Instant Removal Kits from Wok...  
★★★★☆ 7,452  
\$15.99 (\$15.99/Ounce)  
✓prime

WAX BEAR Self Waxing Kit for Women.Touch Screen Display Wax Machine with 4 bags...  
★★★★☆ 429  
\$45.99 (\$1.25/Ounce)  
✓prime

120g Wax Nose Wax Kit, Nose Hair Wax with 40 Applicators, Quick & Painless...  
★★★★☆ 8,358  
\$11.99 (\$2.83/Ounce)  
✓prime

**AOWOSA**  
Professional Double Wax Warmer

**Double Wax Warmer Professional Electric Wax Heater Machine for Hair Removal, Dual Wax Pot Paraffin...**  
★★★★☆ 503  
\$59.95  
✓prime

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Brands in this category on Amazon

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clean+easy  
Perfect Roll-On Waxer For Every Waxing Session  
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**Sarpil**  
Creating effective hair removal products for you.  
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**DELEXI**  
Premium, easy-to-use waxing kit!  
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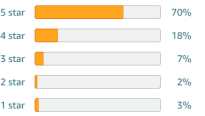
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Customer reviews

★★★★☆ 4.5 out of 5

1,177 global ratings



✓ How customer reviews and ratings work

By feature

Easy to use	★★★★☆ 4.6
Easy to remove	★★★★☆ 4.3
Easy to clean	★★★★☆ 4.0

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Delanie 2Pcs Silicone...  
\$16.99 ✓prime  
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Reviews with images



See all customer images

Read reviews that mention

- nose hair
- easy to use
- make sure
- everything you need
- easy to follow
- highly recommend
- super easy
- mustache stickers
- painful than expected
- works well
- pleasantly surprised

Top reviews ▼

Top reviews from the United States

Translate all reviews to English

Kenny C. VINE VOICE

★★★★☆ **The most useful thing in this kit is the stick**  
Reviewed in the United States us on May 14, 2023  
Color: White1 | Size: 3.5 Ounce (Pack of 1) | **Verified Purchase**  
This hair removal contains a bunch of items, including 100g of wax, 30 applicators, 10 mustache guards, and 15 paper cups. Previously, I used the smaller wooden popsicle stick type applicators, but I can't find them that small anymore these days. The applicators included in this kit solves that problem and it is so much easier to use than the small popsicle sticks. It is well-designed, holding just the right amount of wax and fit perfectly into the nostrils, effectively removing unsightly nose hair without going too far, while still preserving necessary hairs toward the back of the nose.  
  
These applicators get 5 stars for me for the nose, but I don't now how effective they would be for the ears. I don't need to use them on my ears. I also don't have a mustache so I cannot provide feedback on the mustache guards. I also haven't used the included hard wax or paper cups yet, as I am currently using another brand. I will eventually use them and will update this review.

It was strange when Amazon asked me to rate "Easy to Clean" since there is nothing to clean. The applicators are designed for single-use and disposal. With 30 sticks provided, they should last for a

✓ Read more

Helpful | Report

L.R.

★★★★☆ **Buy this and make sure to take a video**  
Reviewed in the United States us on May 18, 2023  
Color: White1 | Size: 3.5 Ounce (Pack of 1) | **Verified Purchase**  
I bought these to use on my 76-year-old dad's nostrils and ears. I took a video of him trying to pull them out of his nose, and the situation was one of the funniest things I have ever seen. He didn't pull hard enough, so obviously there was a BIG reaction. I ended up pulling them out quickly (which didn't hurt him), but not before we both almost died of laughter at his first attempt. Core memory right there. They worked great in his ears (eww) and nose. I followed up by doing my nose. Didn't hurt because I pulled mine out quickly. Upon examination of my used sticks, my dad told me, "that's pretty bad for someone who keeps on top of grooming themselves." Ha, okay 🤔

Anyway, get these! You will breathe better, feel cleaner, and may get some funny memories from the experience.

Helpful | Report

Carlos Manuel Benitez

★★★★☆ **Excelente en las orejas**  
Reviewed in the United States us on June 19, 2023  
Color: White1 | Size: 3.5 Ounce (Pack of 1) | **Verified Purchase**  
Lo he utilizando para quitar los pelos en las orejas y trabajo Perfecto, no duele, es limpio y efectivo, seguir las instrucciones, lo recomiendo.



2 people found this helpful

Helpful | Report

[Translate review to English](#)

 Hugo

★★★★★ Great results.

Reviewed in the United States us on June 18, 2023

Color: White1 | Size: 3.5 Ounce (Pack of 1) | [Verified Purchase](#)

It really works at the first time. Nice and clean. Not messy.



One person found this helpful

[Helpful](#) | [Report](#)

 Larry in FL

★★★★★ Rather impressed!!

Reviewed in the United States us on April 30, 2023

[Verified Purchase](#)

Bottom line: Works well and easily.

You can re-use the little plastic "twirlers" over and over; the used wax will come off easily right after you use it.

Only other comment is that I bought this kit for \$13 in Sept '21, and now it is \$19???

[Helpful](#) | [Report](#)

 Amazon Customer


★★★★★ Works great!

Reviewed in the United States us on May 20, 2023

Color: White1 | Size: 3.5 Ounce (Pack of 1) | [Verified Purchase](#)

Works like a charm and didn't hurt!

[Helpful](#) | [Report](#)

 J. Link [VINE VOICE](#)

★★★★☆ Ouch!

Reviewed in the United States us on June 30, 2023

Color: White1 | Size: 3.5 Ounce (Pack of 1) | [Verified Purchase](#)

More painful than I expected. Directions were not very clear about how much wax to use. I did one applied & threw the rest out

[Helpful](#) | [Report](#)

 Joe

★★★★☆ It works

Reviewed in the United States us on January 25, 2022

[Verified Purchase](#)

Get my nose waxing kit today. Couldn't wait to use it because my nose hair trimmer stopped working a few weeks ago and I hate sticking a pair of scissors up my nostrils. I followed the directions ... kinda. I melted the "wax" (more on this in a moment) and applied it to the plastic applicator. Stuck it up my nose and waited. The directions said 1 to 2 minutes. I waited 3. Probably a mistake. But ... it worked. I will resist the urge to post pictures, although I did text them to a couple of friends of mine. Hilarious conversation. So here it the thing. I pictured "wax" as being waxy. I've seen the wax women use on their legs and other regions. It's sticky. Like wax. This stuff here ... it ain't wax. It's plastic! You melt plastic beads, stick them up your nose while still soft ... and wait for it to harden back into plastic. I HIGHLY recommend having a pair of pliers standing by. It's very hard to grab the handle of the applicator with just your fingers. Use the pliers and get that son of a gun the first time. You can thank me later. Don't misunderstand ... this stuff work. And it honestly only hurts for a couple of seconds. I will use it again. And I'll reorder more when needed. But it ain't wax ...


2 people found this helpful

[Helpful](#) | [Report](#)


[See more reviews](#)

### Similar items that may deliver to you quickly


Page 1 of 4




Nose Wax Kit, 100g Wax, 30 Applicators, Nose Ear Hair Instant Removal...  
Wax - Nose  
★★★★★ 7,452  
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